



ARTOWN'S 20TH ANNUAL ART PAWS

Sunday July 19th, 2019

10am-5pm

McKinley Arts & Cultural Center

www.ArtPawsReno.com

ART PAWS UNDERDOG GRANT APPLICATION

ANIMAL AID ORGANIZATION _____

ORGANIZATION WEBSITE _____

EIN ~ 501(C)3 DESIGNATION _____

ADDRESS _____

CONTACT NAME _____

AUTHORIZED SIGNATURE _____

CONTACT PHONE NUMBER _____

ADDRESS (IF DIFFERENT) _____

CONTACT EMAIL (IF DIFFERENT) _____

You are applying for one fourth of the proceeds from this year's Annual Art Paws event, to be held the third Sunday in July at McKinley Arts and Cultural Center, 925 Riverside Drive, Reno, NV, 89503 from 10am to 5pm.

A complete Art Paws Grant Application must include all of the below numbered criteria, in order, with headings for each. Applications need to be typed in Times Roman 12 pt. font with 1½ line-spacing, except the cover page which can be handwritten. Submit the application with four (4) additional copies (5 total) by the due date. No exceptions will be allowed. All applications are required to be postdated on or before January 15th, 2020.

The proceeds from Art Paws will be divided into four grants. One given to the Dog Park Coalition, one Art Grant, one Art Paws People's Choice Award, which is decided by the voting public at the actual Art Paws event and one Underdog Grant, of which you are applying.



ART PAWS UNDERDOG GRANT CRITERIA

1. Mission Statement (*up to one paragraph*)
2. Financial Statement (*up to one-page explanation of last year's income & expenses that shows fiscal responsibility*)
3. Yearly Budget (*all expected income for this year & anticipated expenses including a breakdown and explanation of overhead expenses*)
4. Wish List (*up to a half-page of desired and feasible items, continuing education, or organization "expansions"*)
5. Volunteer Involvement (*up to a half-page detailing numbers and hours of last year's volunteers, emphasis on increasing volunteer involvement this year*)
6. Biggest Success Story (*up to a half-page explanation*)
7. Plan for Growth (*up to a half-page explanation defining how our grant would help*)
8. Non-profit designation letter

The Art Paws Underdog Grant will be awarded on the basis of need to one local animal aid organizations. The organization must have been in operation for a minimum of three years.

For the purposes of this grant, LOCAL is defined as a Nevada organization within 75 miles of Reno. Furthermore, for the purposes of this grant, ANIMAL AID is defined as "animal welfare" as the primary organizational focus.

If you are granted funds from this Art Paws Grant, we will include:

1. Event Participation:

One FREE booth vendor space at Artown's Annual Art Paws event to be held the third Sunday in July.

2. Cross Marketing:

Art Paws' press release and logo for event cross-marketing use in your organization's e-blasts, newsletters, website, blogs, and other social media outlets; Art Paws will reciprocate with you in all promotion materials, social media, and event day announcements.

Submit your typed original grant application along with 4 copies of your application by January 15th, 2020 to:

Artown's 20th Annual Art Paws

P.O. Box 60009

Reno, NV 89506



For more information about Artown's 20th Annual Art Paws and special non-profit vendor options, visit www.ArtPawsReno.com.

FINE PRINT:

Handwritten applications WILL NOT BE ACCEPTED.

Decisions regarding awarded grants will be made by the Art Paws Grant Committee. All decisions are final. The Underdog Grant will be announced by March 1st 2020. Additionally, The People's Choice Art Paws Grant will be decided by the voting public of this year's 20th Annual Art Paws, on Sunday, July 19th, 2020. The winning animal aid organizations are only eligible to receive one grant per year, with NO consecutive yearly awards.